



**APPLICATION/CONTRACT FORM - GROUP AND NON-FOOD VENDORS  
NJ's 27th ANNUAL LGBTQ PRIDE FESTIVAL**

**NOTE:** If you wish to reserve space(s) for your establishment, please fill out and return this form with your check for the appropriate amount postmarked by **May 15, 2018** or **you must pay a \$75.00 late fee.** If postmarked by April 15, 2018, take 10% off fee for first space purchased (does not include table or tent). For more information please email [info@jerseypride.org](mailto:info@jerseypride.org).

NAME OF ESTABLISHMENT: \_\_\_\_\_  
PERSON TO CONTACT: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
PHONE: ( ) \_\_\_\_\_ EVENING: ( ) \_\_\_\_\_  
EMAIL: \_\_\_\_\_  
NUMBER OF SPACES REQUESTED \_\_\_\_\_

**WHAT TYPE OF MERCHANDISE (please answer this, it helps us lay out the Festival field)?**

**FEES (Please Check Appropriate Category):**

- \_\_\_\_\_ CORPORATE OR NATIONAL BUSINESS (applies to all local or national affiliates, including employee resource groups of for-profit companies with over 100 employees) .....\$300.00
- \_\_\_\_\_ SMALL BUSINESS .....\$160.00
- \_\_\_\_\_ LARGE NON-PROFIT (non-profit organization with over 100 employees) .....\$150.00

Note: A group/organization may request **ONLY** one space below. Additional spaces may be purchased at the large non-profit rate. The sale of merchandise must be to raise money for the organization. Employee resource groups, businesses, and non-profits with over 100 employees are not eligible for GROUP/ORGANIZATION rates.

- \_\_\_\_\_ GROUP/ORGANIZATION - MERCHANDISE SALES .....\$100.00
- \_\_\_\_\_ GROUP/ORGANIZATION - INFORMATION ONLY (less than 100 employees) .....\$60.00
- \_\_\_\_\_ GROUP/ORGANIZATION - INFORMATION ONLY (all volunteer) .....\$30.00

Add on items:

- \_\_\_\_\_ 10'x10' space under Circus Style Vendor Tent.....\$150.00
- \_\_\_\_\_ 8 Foot Table (tables will not be provided if this option is not selected) .....\$25.00
- \_\_\_\_\_ Late fee if postmarked after May 15 (**No tent space or tables after May 15, 2018**) .....\$75.00

**TOTAL FEE..... \$ \_\_\_\_\_**

Payment Type: \_\_\_\_\_ Check (Check #: \_\_\_\_\_ ) \_\_\_\_\_ Money Order \_\_\_\_\_ Credit Card (VISA/MC/DISCOVER)  
Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_ / 20\_\_\_\_ CVV# \_\_\_\_\_ (3 digit # on back of Card)  
Name on Card: \_\_\_\_\_

**I authorize Jersey Pride, Inc. to charge the above Credit Card for this Festival and clearly understand this is a FINAL SALE.... NO Refunds, Cancellations, Transfers or Credits.**

\_\_\_\_\_ REFUNDABLE SECURITY DEPOSIT (**read and initial #22 on reverse**) ..... \$50.00  
(Separate check made out to JERSEY PRIDE, INC.) Check #: \_\_\_\_\_

**SIGNATURE OF AGREEMENT:** \_\_\_\_\_  
(Please Sign Here)

**THE SIGNATURE OF PARTICIPANT SHOWN ABOVE INDICATES AGREEMENT WITH ALL REQUIREMENTS LISTED IN THE VENDOR INFORMATION FORM AS PROVIDED ON BACK SIDE OF APPLICATION.**

**PLEASE READ AND SIGN THE BACK OF FORM.**

Please make your checks or money orders payable to **JERSEY PRIDE, INC.** and mail to:  
**ALL BUSINESS APPS TO:** Katherine D, Apt 10, 374 Kettle Creek Rd, Toms River, NJ 08753  
**GROUP/ORGANIZATION APPS TO:** Jennifer H, 2248 South Branch Road, Branchburg, NJ 08853

## VENDOR INFORMATION SHEET

**Please be considerate of others around you. Use this information as a guide to ensure a safe and fun day for all.**

1. The sale or transfer of any items that can reasonably be considered weapons, or are designed, created, or whose intended purpose is to cause physical or bodily harm is not allowed.
2. Please understand this festival is a RAIN OR SHINE event. Plan ahead in the event of inclement weather, including high winds. Jersey Pride will not be responsible for any loss or damage to merchandise or displays.
3. All vendors will be located in the vendor area and will be allotted a space size of 10'x10'. All merchandise and information must be contained within the 10'x10' space.
4. Vendors will be responsible for providing their own tables, chairs and tent, **unless tables and tents are pre-ordered on this application.** You **must** pre-order tables and tent space by May 15, 2018.
5. **All fees, including tent space and tables, are final. No refunds, cancellations, transfers, or credits.**
6. Vendors are responsible for their own garbage and recyclables. **If you brought it in with you, take it out with you.** This includes, but is not limited to, literature, cardboard, promotional items, and bagged garbage.
7. The rally is providing music and entertainment all day. Please no radios, megaphones or loudspeakers allowed in vending area except as authorized in advance and at the sole discretion of Jersey Pride, Inc.
8. No vending, solicitation, promotion or distribution of merchandise, products or information will be allowed outside of assigned vending spaces without the express written permission of Jersey Pride, Inc. Exemptions are at the sole discretion of Jersey Pride, Inc.
9. Dogs or other animals that advertise/solicit for a vendor (wearing adopt me or donation vests, for instance) must remain within (not outside) their vending booth when soliciting.
10. Dogs must be friendly and be on a non-retractable leash at all times.
11. Animals must have access to water, at all times, within their booth.
12. A vendor in a 10'x10' booth is allowed 2 dogs weighing more than 40lbs each, 3 dogs weighing less than 40 lbs, or 4 cats.
13. All animals must be up to date on shots and have documentation of such on hand in booth.
14. The booth must have a tent or appropriate cover (for example, an appropriately sized veri-kennel) for each animal.
15. A vendor with dogs is responsible for immediately picking up any dog waste.
16. Vendors with dogs must be respectful of all vendors, including but not limited to other animal welfare organizations that are participating in the day's festivities. Please do not bring dogs that are barkers.
17. Vendors who bring animals and do not follow these regulations may be asked to leave, then forfeiting their security deposit.
18. Jersey Pride, Inc. reserves the right to restrict exhibits that become objectionable for any reason, but not limited to noise, method of operation, or materials.
19. **No vendor vehicle will be allowed to enter the festival grounds.**
20. Vendor information may be supplied to NJ State Division of Taxation in accordance with state rules and regulations.
21. Vendors must be in compliance with all local, state, federal and venue rules and regulations, and provide tangible proof of same. The above rules and regulations may be subject to change without notice and are beyond the control of Jersey Pride, Inc.
22. Jersey Pride, Inc. shall serve as the sole liaison for all interaction with the city of Asbury Park, except where otherwise noted.
23. **Pick up your refundable security deposit at Vendor sign-in after 5pm. Your site will be inspected for cleanliness by authorized Jersey Pride festival staff, at their earliest opportunity, before the check is returned to you. If you do not follow this check-out procedure, your security deposit will be kept as a donation to Jersey Pride Inc. Failure to adhere to the festival regulations will result in forfeiture of security deposit and increased security deposits for future participation. Initial here: \_\_\_\_\_**

I, \_\_\_\_\_, representative of \_\_\_\_\_ have read and understand the above rules and regulations and agree that my organization and any individuals representing said organization at the Pride Parade and Festival held by Jersey Pride, Inc. in Asbury Park on June 3, 2018 will abide by said rules and regulations.

I further agree that I will hold Jersey Pride, Inc. or its affiliates harmless for any injuries, damages or losses sustained to any of my and/or my business organization's equipment, materials and/or supplies during the period said equipment, materials and/or supplies shall be placed on the grounds of the city of Asbury Park, Monmouth County, New Jersey in connection with the above event.

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

Signed: \_\_\_\_\_